### UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS OF YELLOW PAGES LIMITED

June 30, 2021 and 2020

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# **Interim Condensed Consolidated Statements of Financial Position**

(in thousands of Canadian dollars – Unaudited)

As at	June 30, 2021	December		
ASSETS				
CURRENT ASSETS				
Cash	\$ 85,454	\$	153,492	
Trade and other receivables (Note 3)	50,858		64,430	
Prepaid expenses	4,770		4,826	
Deferred publication costs	2,061		2,115	
Net investment in subleases	1,569		1,206	
TOTAL CURRENT ASSETS	144,712		226,069	
NON-CURRENT ASSETS				
Deferred commissions	1,788		1,921	
Financial and other assets (Note 4)	1,705		4,009	
Right-of-use assets	10,540		11,081	
Net investment in subleases	24,936		25,609	
Property and equipment	5,898		6,609	
Intangible assets	64,906		70,700	
Deferred income taxes	14,193		21,915	
TOTAL NON-CURRENT ASSETS	123,966		141,844	
TOTAL ASSETS	\$ 268,678	\$	367,913	
LIABILITIES AND EQUITY				
CURRENT LIABILITIES				
Trade and other payables	\$ 38,373	\$	35,056	
Income taxes payable	3,369		-	
Provisions	15,485		22,076	
Deferred revenues	1,582		1,496	
Current portion of lease obligations	2,954		3,011	
TOTAL CURRENT LIABILITIES	61,763		61,639	
NON-CURRENT LIABILITIES				
Provisions	856		986	
Post-employment benefits (Note 6)	95,322		125,009	
Lease obligations	48,362		49,863	
Exchangeable debentures (Note 4)	-		101,115	
TOTAL NON-CURRENT LIABILITIES	144,540		276,973	
TOTAL LIABILITIES	206,303		338,612	
CAPITAL AND RESERVES	6,536,211		6,555,780	
DEFICIT	(6,473,836)		(6,526,479)	
TOTAL EQUITY	62,375		29,301	
TOTAL LIABILITIES AND EQUITY	\$ 268,678	\$	367,913	

# **Interim Condensed Consolidated Statements of Income**

(in thousands of Canadian dollars, except share and per share information – Unaudited)

For the three and six-month periods ended June 30,		2021	2020	2021	2020
Revenues (Note 9)	\$	74,588	\$ 88,280	\$ 148,102	\$ 176,588
Operating costs (Note 8)		50,148	46,352	97,079	102,097
Income from operations before depreciation and amortization, and restructuring and other charges	3	24,440	41,928	51,023	74,491
Depreciation and amortization		4,928	7,190	10,020	14,791
Restructuring and other charges (Note 5)		200	134	1,256	3,449
Income from operations		19,312	34,604	39,747	56,251
Financial charges, net (Note 11)		3,202	4,121	6,997	8,302
Loss on early repayment of debt (Note 4)		7,764	_	7,764	-
Loss on sale of business (Note 13)		_	4	_	502
Earnings before income taxes		8,346	30,479	24,986	47,447
Provision for income taxes		2,328	8,440	6,833	13,005
Net earnings	\$	6,018	\$ 22,039	\$ 18,153	\$ 34,442
Basic earnings per share	\$	0.23	\$ 0.83	\$ 0.69	\$ 1.29
Weighted average shares outstanding – basic earnings per share (Note 7)		26,394,166	26,669,626	26,399,696	26,632,855
Diluted earnings per share	\$	0.22	\$ 0.73	\$ 0.68	\$ 1.17
Weighted average shares outstanding – diluted earnings per share (Note 7)		26,747,518	32,800,387	26,741,883	32,850,169

# Interim Condensed Consolidated Statements of Comprehensive Income

(in thousands of Canadian dollars – Unaudited)

For the three and six-month periods ended June 30,	2021	2020	2021	2020
Net earnings	\$ 6,018	\$ 22,039	\$ 18,153	\$ 34,442
Other comprehensive income:				
Items that will not be reclassified subsequently to net earnings				
Actuarial gains (losses) (Note 6)	2,841	(24,694)	28,807	12,027
Income taxes relating to items that will not be reclassified subsequently to net earnings	(749)	6,563	(7,596)	(3,197)
Other comprehensive income (loss)	2,092	(18,131)	21,211	8,830
Total comprehensive income	\$ 8,110	\$ 3,908	\$ 39,364	\$ 43,272

# Interim Condensed Consolidated Statements of Changes in Equity

(in thousands of Canadian dollars – Unaudited)

For the six-month periods ended June 30,

						Co	mpound	Stock-based				
	nareholders' oital (Note 7)	Re	stricted shares	Wa	arrants		inancial ruments	pensation and other reserves	Reduction of apital reserve	otal capital nd reserves	Deficit	Total equity
Balance, December 31, 2020	\$ 3,992,754	\$	(19,318)	\$	1,456	\$	3,617	\$ 120,218	\$ 2,457,053	\$ 6,555,780	\$ (6,526,479) \$	29,301
Other comprehensive income	_				_		_	_	=	-	21,211	21,211
Net earnings	_		-		_		-	_	_	-	18,153	18,153
Total comprehensive income	_		-		-		_	-	-	-	39,364	39,364
Repayment of exchangeable												
debentures (Note 4)	_				_		(3,617)	-	=	(3,617)	4,946	1,329
Repurchase of common shares	(16,757)				_		_	-	=	(16,757)	15,223	(1,534)
Shared issued under the stock												
option plan	131		-		_		_	(28)	_	103	_	103
Dividends to shareholders	_		-		_		_	30	_	30	(6,890)	(6,860)
Restricted shares settled	_		549		-		_	(549)	-	-	_	_
Restricted shares (Note 10)	_		-		-		_	151	-	151	_	151
Stock options (Note 10)	_		-		-		_	(269)	-	(269)	_	(269)
Common shares subject to												
repurchase	_							790		790	<u> </u>	790
Balance, June 30, 2021	\$ 3,976,128	\$	(18,769)	\$	1,456	\$	_	\$ 120,343	\$ 2,457,053	\$ 6,536,211	\$ (6,473,836) \$	62,375

																	2020
							Co	ompound		Stock-based							
	5	Shareholders'	F	Restricted				financial		compensation	ı	Reduction of		Total capital			Total
	ca	pital (Note 7)		shares	W	arrants	inst	ruments1	and	d other reserves	ca	pital reserve	a	and reserves	Deficit		equity
Balance, December 31, 2019	\$	4,031,685	\$	(21,421)	\$	1,456	\$	3,619	\$	123,410	\$	2,457,053	\$	6,595,802	\$ (6,612,462)	\$ (	(16,660)
Other comprehensive income		_		_		-		_		_		_		_	8,830		8,830
Net earnings		_		-		-		-		=		=		=	34,442		34,442
Total comprehensive income		-		-		-		-		=		-		-	43,272		43,272
Repurchase of exchangeable																	
debentures (Note 4)		_		=		=		(1)		=		=		(1)	_		(1)
Dividends to shareholders		_		_		_		_		32		_		32	(2,965)		(2,933)
Restricted shares settled		_		2,014		_		-		(2,014)		_		_	=		_
Restricted shares (Note 10)		_		_		_		-		415		_		415	=		415
Stock options (Note 10)		_		-		-		-		955		-		955	-		955
Balance, June 30, 2020	\$	4,031,685	\$	(19,407)	\$	1,456	\$	3,618	\$	122,798	\$	2,457,053	\$	6,597,203	\$ (6,572,155)	\$	25,048

<sup>&</sup>lt;sup>1</sup> The equity component of the exchangeable debentures presented above is net of income taxes of \$1.3 million.

# **Interim Condensed Consolidated Statements of Cash Flows**

(in thousands of Canadian dollars – Unaudited)

For the six-month periods ended June 30,	2021	2020
OPERATING ACTIVITIES		
Net earnings	\$ 18,153	\$ 34,442
Adjusting items		
Stock-based compensation (recovery) expense - equity settled	(118)	1,370
Depreciation and amortization	10,020	14,791
Restructuring and other charges	1,256	3,449
Financial charges, net	6,997	8,302
Loss on early repayment of debt (Note 4)	7,764	=
Loss on sale of business (Note 13)	=	502
Provision for income taxes	6,833	13,005
Change in operating assets and liabilities	11,691	(3,763)
Funding of post-employment benefit plans in excess of costs	(2,503)	(1,800)
Restructuring and other charges paid	(3,530)	(6,457)
Interest paid	(5,444)	(5,280)
Income taxes received, net	_	260
	51,119	58,821
INVESTING ACTIVITIES		
Additions to intangible assets	(2,533)	(2,667)
Additions to property and equipment	(52)	(92)
Payments received from net investment in subleases	310	427
Proceeds on sale of business (Note 13)	_	1,200
	(2,275)	(1,132)
FINANCING ACTIVITIES		
Repayment of exchangeable debentures (Note 4)	(107,033)	(36)
Repurchase of common shares (Note 7)	(1,534)	-
Issuance of common shares (Note 7)	103	-
Payment of lease obligations	(1,558)	(1,437)
Dividends paid	(6,860)	(2,933)
	(116,882)	(4,406)
NET (DECREASE) INCREASE IN CASH	(68,038)	53,283
CASH, BEGINNING OF YEAR	153,492	44,408
CASH, END OF PERIOD	\$ 85,454	\$ 97,691

### 1. Description

Yellow Pages Limited, through its subsidiaries, offers local and national businesses access to digital and print media and marketing solutions to reach consumers in all the provinces and territories of Canada. References herein to Yellow Pages Limited (or the "Company") represent the financial position, financial performance, cash flows and disclosures of Yellow Pages Limited and its subsidiaries on a consolidated basis.

Yellow Pages Limited's registered head office is located at 1751 Rue Richardson, Montreal, Québec, Canada, H3K 1G6 and the common shares of Yellow Pages Limited are listed on the Toronto Stock Exchange ("TSX") under the symbol "Y".

The Board of Directors (the "Board") approved the interim condensed consolidated financial statements for the three and six-month periods ended June 30, 2021 and 2020 on August 4, 2021 for publication on August 5, 2021.

### 2. Basis of presentation and significant accounting policies

### 2.1 Statement of compliance

These interim condensed consolidated financial statements have been prepared in accordance with International Accounting Standards ("IAS") 34 – Interim Financial Reporting and do not include all of the information required for full annual financial statements. The accounting policies and methods of computation applied in these interim condensed consolidated financial statements are consistent with International Financial Reporting Standards ("IFRS") and are the same as those applied by Yellow Pages Limited in its audited consolidated financial statements as at and for the years ended December 31, 2020 and 2019. These interim condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements for the years ended December 31, 2020 and 2019.

# 2.2 Standards, interpretations and amendments to published standards that are issued but not yet effective on the interim condensed consolidated financial statements

#### Amendments to IAS 1 - Presentation of Financial Statements

The amendments to IAS 1 provide a more general approach to the classification of liabilities based on the contractual arrangements in place at the reporting date. The amendments clarify that the classification of liabilities as current or non-current should be based on rights that are in existence at the end of the reporting period and align the wording in all affected paragraphs to refer to the right to defer settlement by at least twelve months and make explicit that only rights in place at the end of the reporting period should affect the classification of a liability. The amendments are effective for annual reporting periods beginning on or after January 1, 2023 and are to be applied retrospectively. The Company is assessing the impact of adopting these amendments on its financial statements.

#### Amendments to IAS 12 - Income taxes

On May 7, 2021, IASB published Deferred Tax related to Assets and Liabilities arising from a Single Transaction. The amendments clarify the accounting for deferred tax on transactions that, on initial recognition, give rise to equal taxable and deductible temporary differences. The amendments are effective for annual reporting periods beginning on or after January 1, 2023. Early adoption is permitted. The Company is assessing the impact of adopting these amendments on its financial statements.

#### 3. Trade and other receivables<sup>1</sup>

As at	June 30, 2021	December 31, 20		
Current	\$ 39,188	\$ 44,	4,686	
Past due less than 180 days	4,405	7,	7,138	
Past due over 180 days	2,841	5,	5,980	
Trade receivables	\$ 46,434	\$ 57,	7,804	
Other receivables <sup>2</sup>	\$ 4,424	\$ 6,	6,626	
Trade and other receivables	\$ 50,858	\$ 64,	4,430	

<sup>1</sup> Trade and other receivables are presented net of allowance for revenue adjustments and ECL of \$31.5 million as at June 30, 2021 and \$34.3 million as at December 31, 2020.

The following table provides information about contract assets, which are included in trade and other receivables.

As at	June 30, 2021	December 31, 2020			
Contract assets	\$ 28,911	\$ 31,210			
Allowance for revenue adjustments and ECL	(2,198)	(2,892)			
Contract assets net of allowance for revenue adjustments and ECL	\$ 26,713	\$ 28,318			

The contract assets, which are included in trade and other receivables, consist of payments for print products on delivered directories that are not yet due from the customer and represent the Company's right to consideration for the services rendered. Any amount previously recognized as a contract asset is reclassified to trade receivables once it is invoiced to the customer.

The change in contract assets for the six-month period ended June 30, 2021 is primarily related to the fluctuation in print revenue.

The revenues related to the performance obligations that are unsatisfied (or partially unsatisfied at the reporting date) are expected to be recognized over the next twelve (12) months.

The contract liabilities consist of deferred revenues which primarily relate to the advanced consideration received from customers for which revenue is recognized over time.

# 4. Exchangeable debentures

As at	J	Decemb	per 31, 2020	
Principal amount of exchangeable debentures (at maturity, November 30, 2022)	\$	107,033	\$	107,033
Unaccreted interest		(4,826)		(5,918)
Repayment of exchangeable debentures		(102,207)		
	\$	_	\$	101,115

The Company entered a Normal Course Issuer Bid ("NCIB") on April 20, 2020, to purchase up to \$6.6 million principal amount of its Exchangeable Debentures for cancellation on or before April 19, 2021. As at June 30, 2021, YP had purchased Exchangeable Debentures under this NCIB program, with a carrying value of \$52 thousand for cash and a face value of \$56 thousand. Purchases were made in accordance with the NCIB at the prevailing market price at the time of acquisition.

<sup>&</sup>lt;sup>2</sup> Other receivables as at June 30, 2021 and December 31, 2020 included a loan receivable of \$4.4 million associated with a forward contract.

The Company fully repaid the principal amount of Exchangeable Debentures of \$107.0 million at par plus accrued and unpaid interest on May 31, 2021.

The Company recorded a loss on early repayment of debt of \$7.8 million during the three and six-month periods ended June 30, 2021 consisting of a loss of \$4.8 million on the early repayment of the exchangeable debentures and a loss of \$3.0 million related to the derecognition of the redemption option of the exchangeable debentures previously recognized as Financial and other assets on the interim condensed consolidated statements of financial position.

## 5. Restructuring and other charges

Yellow Pages Limited recorded restructuring and other charges of \$0.2 million during the three-month period ended June 30, 2021 consisting mainly of restructuring charges associated with workforce reductions. Restructuring and other charges of \$0.1 million were recorded for the three-month period ended June 30, 2020 consisting mainly of restructuring charges of \$0.9 million associated with workforce reductions and a \$0.7 million charge related to property and equipment disposals offset by a \$1.2 million recovery for a surrender, both related to vacated office space.

Yellow Pages Limited recorded restructuring and other charges of \$1.3 million during the six-month period ended June 30, 2021 consisting mainly of restructuring charges of \$1.4 million associated with workforce reductions and a \$0.2 million recovery related to future operation costs provisioned related to lease contracts of previously vacated office space. Restructuring and other charges of \$3.4 million were recorded for the six-month period ended June 30, 2020 consisting mainly of restructuring charges of \$1.5 million associated with workforce reductions, a \$1.1 million charge related to future operation costs provisioned related to lease contracts for office closures, as well as a \$2.0 million charge related to property and equipment disposals and impairment of right-of-use assets related to vacated office space, offset by a \$1.2 million recovery related to the surrender of vacated office space.

### 6. Post-employment benefits

Yellow Pages Limited recorded an actuarial gain of \$2.1 million in other comprehensive income, net of income taxes of \$0.7 million for the three-month period ended June 30, 2021. A gain of \$18.7 million due to the higher than expected actual return on plan assets was partially offset by a loss of \$15.9 million resulting from the decrease in the discount rate from 3.3% to 3.1%. Yellow Pages Limited recorded an actuarial loss of \$18.1 million in other comprehensive income, net of income taxes of \$6.6 million for the three-month period ended June 30, 2020. A loss of \$87.2 million resulting from the decrease in the discount rate from 3.8% to 2.8% and the increase in the inflation rate from 0.9% to 1.0% was partially offset by a gain of \$62.5 million due to the higher than expected actual return on plan assets.

Yellow Pages Limited recorded an actuarial gain of \$21.2 million in other comprehensive income, net of income taxes of \$7.6 million for the six-month period ended June 30, 2021. A gain of \$34.3 million resulting from the increase in the discount rate from 2.6% to 3.1%, partially offset by the increase in the inflation rate from 1.5% to 1.7% and a loss of \$5.5 million due to the lower than expected actual return on plan assets. Yellow Pages Limited recorded an actuarial gain of \$8.8 million in other comprehensive income, net of income taxes of \$3.2 million for the six-month period ended June 30, 2020. A gain of \$14.8 million due to the higher than expected actual return on plan assets was partially offset by a loss of \$2.8 million resulting from the decrease in the discount rate from 3.1% to 2.8% partially offset by the decrease in the inflation rate from 1.4% to 1.0%.

### 7. Shareholders' capital

#### Common shares - Issued

For the six-month period ended June 30, 2021	Number of Shares	Amount
Balance, December 31, 2020	27,828,906 \$	3,992,754
Common shares repurchased	(116,700)	(16,757)
Shares issued under stock option plan	11,490	131
Exchange of common share purchase warrants	1	_
Balance, June 30, 2021	27,723,697 \$	3,976,128

For the year ended December 31, 2020	Number of Shares	Amount
Balance, December 31, 2019	28,075,308	\$ 4,031,685
Common shares repurchased	(273,190)	(39,231)
Shared issued under stock option plan	26,788	300
Balance, December 31, 2020	27,828,906	\$ 3,992,754

#### Share repurchases

The Company entered into a NCIB, commencing August 10, 2020, to purchase up to \$5.0 million of Common Shares in the open market for cancellation, on or before August 9, 2021. For the six-month period ended June 30, 2021, the Company purchased under this NCIB program 116,700 common shares for cash of \$1.5 million. The related historical carrying value of these shares was reclassified from shareholder's capital to deficit.

#### Warrants

As at December 31, 2020, the Company had a total of 2,995,484 warrants outstanding for an amount of \$1.5 million. During the six-month period ended June 30, 2021, 1 warrant was exercised in exchange for 1 common share of Yellow Pages Limited. As at June 30, 2021, the Company had a total of 2,995,483 warrants outstanding for an amount of \$1.5 million.

#### Earnings per share

The following table presents the weighted average number of shares outstanding used in computing earnings per share to the weighted average number of shares outstanding used in computing diluted earnings per share as well as net earnings used in the computation of basic earnings per share to net earnings adjusted for any dilutive effect:

2021	2020	2021	2020
26,394,166	26,669,626	26,399,696	26,632,855
114,853	298,180	114,853	298,180
238,499	210,049	227,334	296,602
	5,622,532	_	5,622,532
26,747,518	32,800,387	26,741,883	32,850,169
	26,394,166 114,853 238,499 –	26,394,166 26,669,626   114,853 298,180   238,499 210,049   - 5,622,532	26,394,166 26,669,626 26,399,696   114,853 298,180 114,853   238,499 210,049 227,334   - 5,622,532 -

For the three and six-month periods ended June 30,	2021	2020	2021	2020
Net earnings used in the computation of basic earnings per share	\$ 6,018	\$ 22,039	\$ 18,153	\$ 34,442
Impact of assumed conversion of exchangeable debentures, net of applicable taxes	_	2,045	-	4,084
Total net earnings used in the computation of diluted earnings per share	\$ 6,018	\$ 24,084	\$ 18,153	\$ 38,526

<sup>1</sup> The weighted average number of shares outstanding used in the earnings per share calculation is reduced by the shares held by the trustee for the purpose of funding the restricted share unit and performance share unit plan (the "RSU and PSU Plan").

For the three and six-month periods ended June 30, 2021, the diluted earnings per share calculation did not take into consideration the potential dilutive effect of the exchangeable debentures as they were repaid on May 31, 2021. For the three and six-month periods ended June 30, 2021 and June 30, 2020, the diluted earnings per share calculation did not take into consideration the potential dilutive effect of the Warrants as well as stock options that are not in the money and therefore are not dilutive.

### 8. Operating costs

During the three and six-month periods ended June 30, 2021 and June 30, 2020, the Company applied for the Canada Emergency Wage Subsidy offered by the Government of Canada. The Company was eligible for the subsidy as it met the criteria for certain periods. Yellow Pages Limited received non-refundable contributions of \$2.3 million and \$3.0 million during the three and six-month periods ended June 30, 2021, respectively (2020 - \$4.8 million and \$4.8 million, respectively) for admissible salaries related to its workforce. The contributions are recorded as a reduction to operating costs in the interim condensed consolidated statements of income.

#### 9. Revenues

The Company reviews revenues by similar products and services, such as Print and Digital.

Print revenues are recognized at a point in time, whereas 99% of digital revenues were recognized over the term of the contract and 1% at a point in time for the three and six-month periods ended June 30, 2021 and 2020. The following table presents revenue information by similar products and services:

For the three and six-month periods ended June 30,	2021	2020	2021	2020
Digital	\$ 55,700	\$ 64,433	\$ 112,700	\$ 132,043
Print	18,888	23,847	35,402	44,545
Total revenues	\$ 74,588	\$ 88,280	\$ 148,102	\$ 176,588

# 10. Stock-based compensation plans

Yellow Pages Limited's stock-based compensation plans consist of restricted share units, performance share units, deferred share units, stock options and share appreciation rights.

#### Restricted Share Unit and Performance Share Unit Plan

The total number of common shares of Yellow Pages Limited held by the trustee for the purpose of funding the restricted share unit and performance share unit plan (the "RSU and PSU Plan") amounted to 1,365,681 as at June 30, 2021.

The following table summarizes the continuity of the RSUs presented as a liability during the six-month periods ended June 30:

			2021		2020		
	Number of RSUs	Liability <sup>1</sup>		Liability <sup>1</sup>		Number of RSUs	Liability <sup>1</sup>
Outstanding, beginning of period	327,617	\$	831	156,839	\$ 972		
Dividends credited <sup>2</sup>	6,392		37	_	_		
Variation due to change in fair value and vesting	-		1,307	_	208		
Outstanding, end of period <sup>3</sup>	334,009	\$	2,175	156,839	\$ 1,180		

<sup>1</sup> The liability related to the RSUs is recorded in trade and other payables, and the expense related to the vested RSUs and the variation due to change in fair value and vesting are included in operating costs.

<sup>&</sup>lt;sup>2</sup> Dividends in the form of additional RSUs are credited to the participant's account on each dividend payment date and are equivalent in value to the dividend paid on common shares.

<sup>&</sup>lt;sup>3</sup> The number of restricted shares vested as of June 30, 2021 is 147,929 (2020 – 148,126)

The following table summarizes the continuity of all RSUs and PSUs, including those shown in the table above, during the six-month periods ended June 30:

		2021		2020
Number of	RSUs <sup>1</sup>	PSUs	RSUs <sup>1</sup>	PSUs
Outstanding, beginning of period	448,965	_	318,536	60,406
Granted	26,512	_	37,724	_
Reduction in payout related to under-achievement of targets <sup>2</sup>	_	_	=	(15,105)
Settled	(34,105)	_	(61,063)	(45,301)
Dividends credited <sup>3</sup>	8,602	_	3,311	_
Forfeited	(1,112)	_	(328)	
Outstanding, end of period	448,862	_	298,180	_
Weighted average remaining life (years)	1.40	_	0.82	-

<sup>1</sup> Included in the RSUs outstanding balance as at June 30, 2021 are 334,009 RSUs granted in July 2020 as well as dividends credited related to this grant, representing a liability of \$2.2 million (2020 – \$1.2 million) recorded in trade and other payables and the expense related to the units vested and the variation due to changes in stock price is included in operating costs.

During the three and six-month periods ended June 30, 2021, an expense of \$0.9 million and \$1.5 million, respectively (2020 – an expense of \$0.2 million and \$0.4 million, respectively) was recorded in the interim condensed consolidated statement of income in operating costs in relation to the RSU and PSU Plan.

#### **Deferred Share Unit Plan**

The following table summarizes the continuity of the deferred share units ("DSUs") during the six-month periods ended June 30:

		2021		2020
	Number of DSUs	Liability <sup>1</sup>	Number of DSUs	Liability <sup>1</sup>
Outstanding, beginning of period	339,808	\$ 4,257	325,435	\$ 2,948
Granted <sup>2</sup>	30,704	185	53,719	224
Forfeited	(3,292)	_	(4,196)	_
Settled	_	_	(22,524)	(213)
Dividends credited <sup>3</sup>	7,194	96	4,239	41
Variation due to change in stock price	-	778	_	(10)
Outstanding and vested, end of period <sup>4</sup>	374,414	\$ 5,316	356,673	\$ 2,990

<sup>1</sup> The liability related to the DSU Plan is recorded in trade and other payables, and the expense related to the units vested and the variation due to changes in stock price is included in operating costs.

During the three and six-month periods ended June 30, 2021, an expense of \$1.0 million and \$1.1 million, respectively (2020 – an expense of \$0.7 million and \$0.2 million, respectively) was recorded in the interim condensed consolidated statement of income in operating costs in relation to the Deferred Share Unit Plan.

<sup>&</sup>lt;sup>2</sup> The reduction in payout is related to the under-achievement of certain performance targets resulting in a reduction of 25% for the six-month period ended June 30, 2020.

<sup>&</sup>lt;sup>3</sup> Dividends in the form of additional RSUs are credited to the participant's account on each dividend payment date and are equivalent in value to the dividend paid on common shares.

<sup>&</sup>lt;sup>2</sup> The liability related to the DSUs granted represents the portion that is vested as at June 30.

<sup>&</sup>lt;sup>3</sup> Dividends in the form of additional DSUs are credited to the participant's account on each dividend payment date and are equivalent in value to the dividend paid on common shares.

<sup>&</sup>lt;sup>4</sup> The number of DSUs vested as of June 30, 2021 is 361,629 (2020 – 331,911).

#### Stock options

On March 23, 2021, the Board approved an amendment to the 2012 Stock Option Plan to increase the insider participation limits and the maximum number of shares issuable to one person from 5% of the issued and outstanding shares to 10% of the issued and outstanding shares. In addition, the 2012 Stock Option Plan was amended to provide that any Shares repurchased by the Company for cancellation pursuant to a NCIB will not constitute non-compliance with these limits for any Options outstanding prior to such purchase of Shares for cancellation.

At the Annual and Special Meeting of Shareholders held on May 13, 2020 an amendment to the 2012 Stock Option Plan was approved to provide for a cashless exercise feature, payable in cash, without a full deduction of the underlying shares from the plan reserve. Subject to approval of the Board or the Human Resources and Compensation Committee at the time of exercise, an option holder may elect to surrender an exercisable option for cancellation in exchange for a cash payment equal to the amount by which the fair market value of the share on the date of surrender exceeds the exercise price. The underlying shares in respect of the surrendered option will be added back to the plan reserve.

Stock options granted that are payable in cash upon certain conditions being met are presented as a liability.

The following table summarizes the continuity of the stock options presented as a liability during the six-month periods ended June 30:

		202	1	2020
	Number of options	Liability	Number of options	Liability <sup>1</sup>
Outstanding, beginning of year	1,567,847	\$ 1,70	<b>3</b> 701,875	\$ 1,078
Stock options reclassified from equity-settled to cash settled <sup>2</sup>	365,335	1,12	9 –	_
Settled	(329,809)	(1,34	9) –	_
Variation due to change in fair value and vesting	<del>-</del>	3,99	9 –	(60)
Outstanding, end of period <sup>3</sup>	1,603,373	\$ 5,48	<b>2</b> 701,875	\$ 1,018

<sup>1</sup> The liability related to the stock options is recorded in trade and other payables, and the expense related to the vested options and the variation due to change in fair value are included in operating costs.

The following table summarizes the continuity of all stock options under the Stock Option Plan during the six-month periods ended June 30:

•				2020		
		Weighted	average		Weighted	l average
	Number of options	exercise price p	er option	Number of options	exercise price p	er option
Outstanding, beginning of year	2,717,779	\$	8.71	1,983,102	\$	7.11
Granted	519,276	\$	11.86	436,582	\$	12.10
Forfeited	(4,838)	\$	11.97	_	\$	_
Exercised	(11,490)	\$	8.97	=	\$	_
Settled	(329,809)	\$	8.89	=	\$	
Outstanding, end of period	2,890,918	\$	9.25	2,419,684	\$	8.01
Exercisable, end of period	15,660	\$	9.80	3,325	\$	17.82

<sup>&</sup>lt;sup>2</sup> On February 10, 2021, a modification adding a cash alternative to the settlement of certain stock options resulted in an obligation to settle in cash. A re-class from equity to liability was recorded at the modification date, based on the difference between the fair value of the shares at the modification date and the exercise price of the option. The variation due to change in fair value subsequent to the modification date is included in operating costs.

<sup>&</sup>lt;sup>3</sup> The number of stock options vested as of June 30, 2021 is 913,610 (2020 – 662,882).

Stock options were valued using a binomial option pricing model. Expected volatility is determined by the implied volatility from the current market price of the Company's outstanding warrants. The following table shows the key inputs into the valuation model for the six-month periods ended June 30:

	202	1	2020
Weighted average grant date share price	\$ 11.8	6 \$	12.10
Exercise price	\$ 11.8	6 \$	12.10
Expected volatility	54.29	6	47.1%
Option life	2.7 year	s	2.8 years
Risk-free interest rate	0.66%	6	1.54%
Weighted average remaining life	2.4 year	s	2.4 years

During the three and six-month periods ended June 30, 2021, an expense of \$3.5 million and \$4.9 million, respectively (2020 – an expense of \$1.0 million and \$0.9 million, respectively) was recorded in the interim condensed consolidated statement of income in operating costs in relation to the Stock Option Plan.

#### Share appreciation rights plan

The following table summarizes the continuity of the share appreciation rights ("SARs") during the six-month periods ended June 30:

		2021		2020
	Number of SARs	Liability <sup>1</sup>	Number of SARs	Liability <sup>1</sup>
Outstanding, beginning of year	174,165	\$ 190	701,875	\$ 1,078
Variation due to change in fair value and vesting	<del>-</del>	401	_	(60)
Outstanding, end of period <sup>2</sup>	174,165	\$ 591	701,875	\$ 1,018

<sup>1</sup> The liability related to the SAR Plan is recorded in trade and other payables, and the expense related to the units vested and the variation due to change in fair value are included in operating costs.

During the three and six-month periods ended June 30, 2021, an expense of \$0.3 million and \$0.4 million, respectively (2020 – an expense of \$0.5 million and a recovery of \$0.1 million, respectively) was recorded in the interim condensed consolidated statement of income in operating costs in relation to the SARs plan.

# 11. Financial charges, net

The significant components of the financial charges are as follows:

For the three and six-month periods ended June 30,	2021	2020	2021	2020
Interest on exchangeable debentures <sup>1</sup>	\$ 1,889	\$ 2,801	\$ 4,692	\$ 5,596
Interest on lease obligations, net of interest income on investment in subleases	549	357	1,108	941
Net interest on the defined benefit obligations	812	951	1,623	1,902
Other, net	(48)	12	(426)	(137)
Financial charges, net	\$ 3,202	\$ 4,121	\$ 6,997	\$ 8,302

<sup>&</sup>lt;sup>1</sup> The Company fully repaid the principal amount of Exchangeable Debentures of \$107.0 million at par plus accrued and unpaid interest on May 31, 2021.

<sup>&</sup>lt;sup>2</sup> The number of SARs vested as of June 30, 2021 is 97,565 (2020 – 662,882).

# 12. Financial Instruments - Fair values and Risk Management

#### Fair value hierarchy

The three levels of fair value hierarchy are as follows:

- Level 1 inputs are unadjusted quoted prices of identical instruments in active markets.
- Level 2 inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly.
- Level 3 inputs used in a valuation technique are not based on observable market data in determining fair values of the instruments.

Determination of fair value and the resulting hierarchy requires the use of observable market data whenever available. The classification of a financial instrument in the hierarchy is based upon the lowest level of input that is significant to the measurement of fair value.

The fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants.

The redemption option on the exchangeable debentures was an embedded derivative and was recorded at fair value on the interim condensed consolidated statements of financial position in Financial and other assets with changes in fair value recognized in financial charges. Following the repayment of the exchangeable debentures on May 31, 2021, the redemption option on the exchangeable debentures, was derecognized and was included in the loss on early repayment of debt. The fair value as at December 31, 2020 was \$2.6 million.

Cash, trade and other receivables, and trade and other payables are not measured at fair value in the interim condensed consolidated statement of financial position, as their carrying amount is a reasonable approximation of fair value due to their short-term maturity.

#### **Asset-Based Loan**

The Company, through its subsidiary Yellow Pages Digital & Media Solutions Limited, has an asset-based loan (ABL) with a term of the ABL to August 2022 and a total commitment of \$25.0 million. The ABL is being used for general corporate purposes. Through the ABL, the Company has access to the funds in the form of prime rate loans, Banker's acceptance (BA) equivalent loans or letters of credit. The ABL is subject to an availability reserve of \$5.0 million if the Company's trailing twelve-month fixed charge coverage ratio is below 1.1 times. As at June 30, 2021, the Company's fixed charge coverage ratio was 0.7 times. The Company had \$3.4 million of letters of credit issued and outstanding under the ABL and a \$1.9 million deficiency in qualified collateral. As such, \$14.7 million of the ABL was available as at June 30, 2021. As at June 30, 2021, the Company was in compliance with all covenants under the loan agreement governing the ABL.

#### 13. Loss on sale of business

On July 6, 2018, the Company's wholly-owned subsidiary, Yellow Pages Digital & Media Solutions Limited, sold ComFree/DuProprio ("CFDP") to Purplebricks Group PLC ("PB") for cash consideration of \$51.0 million on a cash free debt free basis, subject to a working capital adjustment. Of the \$1.8 million balance that had been placed in escrow, an amount of \$1.0 million was received by the Company on February 18, 2020. The Company recorded a loss on sale of business of \$0.5 million related to the amount in escrow it no longer expects to receive, in the interim condensed consolidated statements of income for the six-month period ended June 30, 2020. The remaining balance was received during the fourth quarter of 2020.

### 14. Subsequent event

#### Share repurchase

On August 4, 2021, the Company's Board of Directors approved a new NCIB commencing August 10, 2021 to purchase up to 5% of the Company's outstanding shares for cancellation during a twelve-month period. However, the Company intends to limit aggregate purchases under the new NCIB to \$16.0 million.